

Raymond Coleman

Video Editor

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PROFESSIONAL SUMMARY

Energetic and detail-oriented Video Editor with 8+ years of professional experience across various media platforms. Proven ability to create compelling visual content, lead projects, and collaborate within teams. Adept at using imagination and creativity to bring visions to life, driving impactful storytelling and engagement.

KEY EXPERTISE

- **Advanced Video Editing:** Proficient in using industry-standard software to produce polished and engaging video content.
- **Innovative Graphic Design:** Skilled in creating visually appealing designs that enhance video projects and marketing materials.
- **Production Coordination:** Experienced in managing production schedules and logistics to ensure timely and seamless project execution.
- **Comprehensive Asset Management:** Expertise in organizing and maintaining digital assets for easy access and efficient use in production workflows.
- **High-Quality Content Creation:** Capable of developing compelling and impactful visual content that drives audience engagement and meets high standards of quality. Creation

WORK EXPERIENCE

Freelance Video Editor | NBC News | Washington, DC | Nov. 2020-Current

- Delivered high-quality video content for national broadcasts, ensuring all materials met strict deadlines and standards.
- Collaborated with producers to create engaging news segments, increasing viewership by 15%.
- Managed a library of digital assets, ensuring seamless integration and accessibility for production teams.
- Optimized video workflows, reducing editing time by 20% through efficient techniques.
- Provided standby support for breaking news coverage, maintaining readiness for immediate editing needs.

Freelance Video Editor | Cox Media Group | Washington, DC | Apr. 2024-Nov. 2024

- Edited daily news segments and special reports, contributing to an award-winning newscast.
- Managed video projects from conception to completion, ensuring timely and high-quality delivery.
- Collaborated with journalists and producers to create compelling visual narratives.
- Enhanced video content with advanced editing techniques and motion graphics.

Video Editor | PBS | Alexandria, VA | Feb. 2022-Jan. 2024

- Edited and produced educational and documentary content, enhancing storytelling with creative visuals.
- Coordinated with cross-functional teams to align production schedules, ensuring timely delivery of projects.
- Utilized Adobe Premiere Pro and After Effects to create dynamic video effects and transitions.
- Improved viewer engagement by 10% through innovative video editing strategies.
- Assisted in live broadcasts, ensuring smooth transitions and high-quality output.

Part-Time Video Editor | Monumental Sports | Washington, DC | Sept. 2022-Aug. 2023

- Created promotional videos and highlights for sports events, boosting social media engagement by 25%.
- Managed video production for live sports coverage, ensuring high-definition quality and real-time editing.
- Collaborated with producers to develop engaging video content for broadcasts and campaigns.
- Streamlined video editing processes, increasing efficiency by 15%.
- Developed motion graphics to enhance video content, resulting in a more immersive viewer experience.

Associate Producer | NBC Sports Washington | Washington, DC | Nov. 2021-Sept. 2022

- Coordinated production schedules and logistics for live sports broadcasts, ensuring seamless execution.
- Edited highlight reels and game recaps, enhancing viewer experience and retention.
- Managed on-site production teams, ensuring adherence to timelines and quality standards.

Video Editor | Cox Media Group | Jacksonville, FL | May 2016-Dec. 2020

- Edited daily news segments and special reports, contributing to award-winning broadcasts.
- Managed video projects from conception to completion, ensuring timely and high-quality delivery.
- Collaborated with journalists and producers to create compelling visual narratives.
- Enhanced video content with advanced editing techniques, increasing viewership by 30%.
- Utilized data analytics to optimize content performance, driving a 15% increase in audience engagement.

EDUCATION

Broadcast Journalism, Florida A&M University, Tallahassee, FL, May 2014

Communication, Time Management, Adaptability, Problem-Solving, Attention to Detail, Teamwork, Critical Thinking, Leadership, Emotional Intelligence,

SKILLS

Communication, Time Management, Adaptability, Problem-Solving, Attention to Detail, Teamwork, Critical Thinking, Leadership, Emotional Intelligence, Video Editing, Graphic Design, Production Coordination, Asset Management, Content Creation, Storytelling,

Team Collaboration, Creativity, Project Management, Data Analytics, Video Production, Color Grading, Audio Editing, Scriptwriting, Motion Graphics Design, Storyboarding, Broadcast Journalism, Media Ethics

Computer proficiency: Adobe After Effects, Adobe Premiere Pro, Adobe Photoshop, Avid Media Composer, Edius, Podcast Production, Livestreaming, Technologies, Webinar Production, Green Screen Techniques, Video Compression Standards, Interactive Video Platforms

ACHIEVEMENTS

- Played a pivotal role in delivering high-quality video content for national broadcasts, collaborating with producers to enhance news segments, resulting in a 15% increase in viewership.
- Optimized video workflows at PBS, reducing editing time by 20% through efficient techniques and strategic asset management, demonstrating a commitment to quality and efficiency.
- Created engaging promotional videos and highlights for sports events, increasing social media engagement by 25% and enhancing the viewer experience.

INTERESTS

My diverse interests have significantly enhanced my professional skills, directly benefiting my career by leveraging creativity, strategic thinking, technical proficiency, and attention to detail.

- **Sports:** Develops teamwork and strategic thinking, essential for collaborative projects and deadline management.
- **Design:** Fuels creativity and innovation, crucial for producing visually compelling content.
- **Animation:** Enhances technical skills in motion graphics, improving the quality of video projects.
- **Food:** Encourages attention to detail and presentation, important for creating aesthetically pleasing visual content.

REFERENCES AVAILABLE UPON REQUEST

